



# SPONSORSHIP OPPORTUNITIES 2026

**Disability-led theatre and digital productions  
created in Brisbane, seen and celebrated  
around the world**

*Blue Roo Changes Lives*

# Blue Roo's Distinctive Contribution to the Sector

Blue Roo Theatre Company contributes a distinctive model of disability-led creative practice within Queensland's performing arts sector.



## Developing **Original Work** and **Creative Leadership**



## Demonstrating **Inclusive Processes**



## Expanding **Sector Capability**



Sharing practical models of **inclusive creative practice** in action.



# WHO ARE WE?



## A disability-led theatre company creating original performance works

- Original theatre productions
- Digital projects and web series
- Industry professional development workshops
- Community & education engagement programs

## WHY BLUE ROO MATTERS NOW

As Brisbane moves toward hosting the 2032 Olympic and Paralympic Games, the visibility of disability-led arts has never been more important. Across Australia, people with disability still experience significantly reduced access to arts training, employment and leadership. Inclusive pathways remain limited, and disability-led work is still underrepresented on our stages and screens.

Blue Roo is one of Queensland's leading organisations addressing this gap and creating spaces where artists with disability can connect, collaborate and lead, and where their stories shape the cultural life of our state. As the world turns its attention to Brisbane in 2032, our work ensures that artists with disability are not only included, but celebrated as central contributors to our cultural identity.

## OUR CREATIVE APPROACH

- Creates a space for friendship, fun and belonging
- Supports artistic pathways and mentorships
- Reflects lived experience and storytelling
- Builds stronger inclusive and imaginative futures.



# IMPACT SNAPSHOT

- Building inclusive employment pathways
- Proudly supported by Arts Queensland
- Building bridges between disability & mainstream theatre

- 328 mentorship hours from 2024 to 2026 across Qld
- 19+ Qld business engaged each year
- Our digital series reached over 5,000 viewers globally

- Hundreds of lives changed since 2009
- Earn & learn mentorships
- Supporting Qld economic future

## Participant feedback:

- **Sarah:** *"It's an amazing feeling being up on that stage. I don't think you can beat it actually, it's the best feeling in the whole entire world!"*
- **Matt:** *"When I joined Blue Roo there were people who had different experiences than me. What surprised me was how much everyone is important. I wasn't just another identical cog, so I felt like I could truly matter and make a difference".*
- **Stephanie:** *"Being a part of making the script for Blue Roo was a very exciting experience for me. It's nice to see all my hard work come to fruition".*



# PARTNER WITH BLUE ROO

<p><b>People</b></p> <p><b>Investing in artists with disability by funding skills development &amp; mentorship programs</b></p>	<p><b>Key Deliverables</b></p> <p>Mentorship support with a 6-month or 12 month mentorship in 2026</p> <ul style="list-style-type: none"> <li>• Oliwia: Creative Assistant role for public performance</li> <li>• Bridgid: Production Assistant role for public performance</li> </ul>	<p><b>Ways to Support</b></p> <p>Support a one-off, monthly or annual contribution to help fund mentorships and creative pathways for artists with disability</p> <p>Suggested support levels:</p> <ul style="list-style-type: none"> <li>• \$120 supports one week of mentorship activities</li> <li>• \$240 supports one month of mentorship activities</li> <li>• \$2,880 supports a full year of mentorship opportunities</li> </ul>
<p><b>Programs</b></p> <p><b>Investing in workshops, rehearsals and creative education</b></p>	<ul style="list-style-type: none"> <li>• Pathways to Performance (Skills Development)</li> <li>• Pathways to Performance (Theatre)</li> <li>• Pathways to Performance (Festivals, Fetes &amp; Fun)</li> <li>• Workshop - Enabling Disability in the Performing Arts</li> </ul>	<p>Support workshops, rehearsals, and creative learning experiences through one-off or ongoing contributions</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• \$75 supports one participant in a weekly Pathways to Performance program</li> <li>• \$250 supports an industry workshop or creative development session</li> </ul>
<p><b>Productions</b></p> <p><b>Investing in the creative heart of our work by funding the costumes, sets and technical production</b></p>	<p>Pathways to Performance - Theatre</p> <ul style="list-style-type: none"> <li>• Fatal Orbit - 12th 13th June</li> <li>• Radio Roo - Stories Unplugged - 13th 14th November</li> <li>• Festivals, Fetes, &amp; Fun</li> </ul>	<p>Help bring inclusive productions to life by supporting costumes, props, sets, accessibility, and technical production costs</p> <p>Contributions can be made as one-off gifts or ongoing support tailored to the scale of each production</p>

**Tailor a package with us that aligns with your organisations values and community goals**

**Your support makes inclusive performance possible  
Every contribution helps artists thrive**

# SUPPORTER BENEFITS

A Blue Roo partnership is more than a donation, it's joining a community that champions creativity and inclusion. We provide thoughtful, professional recognition that highlights your commitment to disability-led arts and community impact.

## Your Recognition Includes:

- Acknowledgement across Blue Roo's digital platforms and newsletters
- Visibility in production materials including programs and event marketing
- Opportunities to connect with our artists and creative team
- Invitations to key events and productions
- Quarterly updates, sharing the stories, outcomes and community reach enabled by your support

All sponsorships and donations are fully tax deductible with receipts and documentation provided promptly for your records.

## How to Partner with Us

Choose your preferred sponsorship item or bundle or tailor your own package and contact our team by email or phone. We'll confirm your contribution, recognise your support, and keep you updated on the impact you're helping create.

Donations can be made via a direct deposit from your bank to our Public Fund using the details on the next page.

# CONTACT US

**Email:** [info@bluerootheatre.org.au](mailto:info@bluerootheatre.org.au)

**Phone:** 0412 231 085

**ACCOUNT NAME:** Blue Roo Theatre Company

**BSB:** 633-000

**Account:** 172355869

**Reference:** "Your Name" for individuals or if you are an organisation "Your name and Organisation"

**Website:** [www.bluerootheatrecompany.com](http://www.bluerootheatrecompany.com)

[Facebook](#)

[YouTube](#)



A group of people are participating in a hula circle. In the center, a man with a mustache and a white neck brace is seated in a wheelchair. He is wearing a purple and white patterned shirt and a purple and white patterned skirt. His arms are raised, and he is holding hands with the people around him. To his left, a woman with blonde hair and glasses is wearing a white t-shirt with a 'NEW YORK' logo and a graphic of a tree. She is also holding hands with the man in the wheelchair. In the background, a man in a purple and white patterned shirt is standing with his arms raised. The scene is set outdoors at night, with city lights visible in the background. The entire image is framed by a blue border with an orange arc at the top and bottom.

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